

Cookie Policy

Versowood Group Oy ("us", "we", or "our") uses cookies on our website (including Hotti Online Shop, Versonet Online Shop and other our services). Protecting the privacy is very important for us. We are committed to being transparent about how we use and store cookies.

This Cookie Policy describes what information we gather, how we use it and why we sometimes need to use cookies. We also inform how you can prevent and block these cookies from being stored in your browser.

Our Privacy Statement explains our principles concerning processing of personal data.

Please, find more information on our Privacy Statement at: <https://www.versowood.fi/en/privacy-policy>

1 General information about cookies

We use cookies and other tracking technologies to make visiting our website easier and to improve general user experience. In addition, we use cookies and collect information that helps us to enhance your experience on our website and improve our products and services. The cookies that we use allow our website to function, to analyze our website traffic, and to help us to understand better how our website is used so we can optimize it.

2 What are cookies?

Cookie is a piece of data in the form of a text file that is placed onto your device (persistent cookie) or stored in a memory (session cookie). It is generated by a web page server, which is a computer that operates a website. Information the cookie contains is set by the server and it can be used by that server whenever the user visits the site. They allow websites to store things such as remembering you and user's preferences.

Cookies can be stored for varying lengths of time on your browser or device. Session cookies are deleted from your computer or device when you close your web browser. Persistent cookies will remain stored in your computer or device until deleted or until they reach their expiry date which varies typically from a few days up to a couple of years.

Cookies may be set by the website that you are visiting (known as "first party cookies"), or by third parties, such as those who serve content or provide advertising or analytics services on the website ("third party cookies").

3 Who is using cookies on our website?

Cookies may be used by us or by third party providers. Versowood has not direct control over the information that is collected by these third party cookies. For further information about cookie usage by third party provider, please check the provider's cookie and privacy policies.

4 What purpose do we use cookies for?

We use cookies for a variety of reasons detailed below. As a main purpose, we use cookies and collect information that helps us enhance your experience and our products and services. The cookies that we use allow our website to function, to analyze our website traffic, and to help us understand how our website is used so we can optimize it.

We use cookies to collect:

- IP address;
- Time;
- Visited pages and time spent on page (analytics and performance);
- Browser type and info about operating system of a device;
- Referral website and exit website after the session;
- Information provided by you (contact form)

5 How can I control or delete cookies?

By using our website, you give a consent to the use of cookies. You can control and disable use of cookies by adjusting the settings on your browser. You can, for example, disable use of cookies, allow use of all cookies or only use of first party cookies. Furthermore, you can set the browser to delete cookies after each browser session or delete them manually. Please note that disabling use of cookies may downgrade or break certain elements of the website site's functionality and certain functions may not work properly.

Please check your browser's help manual for further instructions. Below we have provided instructions for deleting cookies from the most common browsers:

[Google Chrome](#)

[Mozilla Firefox](#)

[Internet Explorer](#)

[Safari](#)

6 What cookies do we use?

On the following section you find explains what kind of cookies we may use on our website.

Strictly necessary cookies

These cookies are essential for our websites to perform its basic functions. Without these cookies, some parts of our site may not work properly.

Functional cookies

In order to provide you with better experience on this site we provide the functionality to set your preferences for how this site runs when you use it. In order to remember your preferences, we need to set cookies so that this information can be called whenever you interact with a page that is affected by your preferences.

Performance and analytics cookies

Performance cookies collect information on how you interact with our website and how our website performs. These cookies may track things such as how long you spend on the website which helps us to understand how we can improve the website for you.

Third party analytics are used to track and measure usage of this site so that we can continue to produce engaging content. Information collected by these cookies are anonymous. Currently, we use Google Analytics which is one of the most widespread analytics solution.

For more information on Google Analytics cookies, please see [the Google Analytics cookie usage documentation](#)

If you want to prevent Google Analytics gathering data from you, Google Analytics provides an [Opt-out browser add-on](#) for that purpose.

First party cookies

First party cookies are from this website. We use the following cookies:

SOURCE	NAME	EXPIRES	PURPOSE OF THE COOKIE
Versowood.fi	CONCRETE5	Session cookie	Site logging
Versowood.fi	_gat	1 minute	Used to throttle the request rate
Versonet.versowood.fi	frontend	4 hours	User's session cookie
Versonet.versowood.fi	custom-storeselect-default-store	49 years	Used to remember language settings)
Hotti.versowood.fi	Tuotehakulohko	3 months	Used to present product portfolio at online shop
Hotti.versowood.fi	Ostoskorilohko	1 month	Used to store user's shopping cart at online shop

Third party cookies

We are using the following third party cookies:

SOURCE	NAME	EXPIRES	PURPOSE OF THE COOKIE
Google.com	_gid	1 day	Distinguishing unique users
Google.com	_ga	730 days	Distinguishing unique users
Google.com	1P_JAR	30 days	Used to gather website statistics, and track conversion rates.
Google.com	NID	180 days	Used to store user preferences, such as language settings, search results, and other search options.

7 Contact information

Versowood Group Oy (Business ID 0789823-9)

Address: Sahatie 1, 19110 Vierumäki, Finland
Tel: +358 10 8425 100
Email: privacy@versowood.fi
tietosuoja@versowood.fi

8 Updates to this cookie policy

We may update this Cookie Policy from time to time when we improve our services. Please, check regularly this Cookie Policy to ensure you are aware of the most updated version.

This Cookie Policy has been updated on 11th March 2019.